



White Knight Pest Control

Buda, Texas

Background & Goals:

White Knight Pest Control began working with FreshLime in 2017. They had serviced many happy customers, but weren't seeing them coming back. They were tired of seeing the competition stealing their hard-earned customers, so they sought the help of FreshLime. Since teaming up with FreshLime, White Knight Pest Control now has a 92% rate of loyal customers calling them for all pest control needs.

FreshLime Product Implementation:

White Knight Pest Control has access to FreshLime's powerful customer engagement & retention platform, which is where their automated, data-driven engagements are sent out to their happy customers in order to make them loyal. White Knight Pest Control also takes advantage of FreshLime's automated online review-generating tool, helping them reach an average online rating of 4.6/5. Thanks to the hard-working team at White Knight Pest Control and FreshLime's products, they've recovered \$85,000 of revenue for their business.

Engagements Types:

- Transactional Review Requests
- Educational Tips for Pest Prevention
- Pest Control Seasonal Reminders
- Sales and Promotional Information

Results

Lifetime
Recovered
Revenue:
\$85,600

Return on
Investment:
5.5X

Repeat
Customers since
FreshLime:
92%